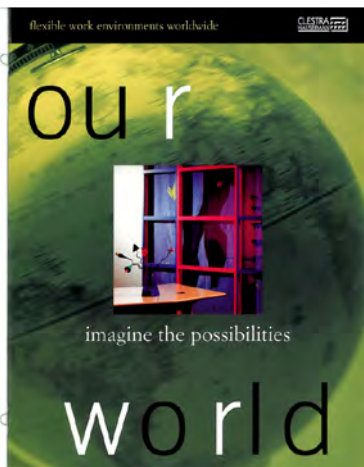
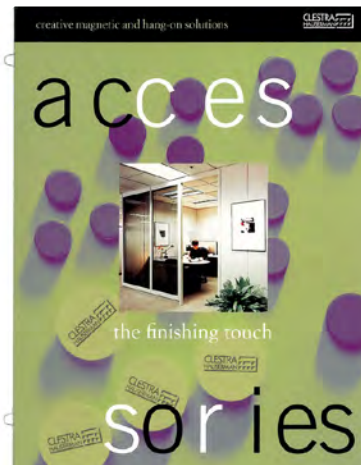
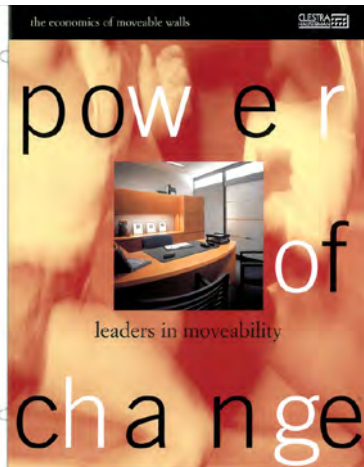




You've probably never heard of Clestra Hauserman, but there's a good chance that you've been in a space they designed, manufactured, and installed. The world's leading manufacturer of moveable walls, Clestra Hauserman supplies offices, schools, laboratories, and clean rooms around the globe—wherever flexible space is a priority. In business since 1913 and now part of Steelcase, the company is known for technological innovation coupled with cutting-edge design and exceptional customer service.

When Clestra Hauserman approached Nesnadny + Schwartz to completely redesign its marketing and sales portfolio, we created a set of materials to reflect the company's commitment to both the art and the science of its products. Like the moveable walls the company produces, the binder system

we devised allows for maximum flexibility, allowing sales representatives to customize the content and configuration of their presentations. The active typography, vibrant graphics, and varied finishes emphasize the dynamic quality of the company's product lines.



Selected covers and spreads from Cletra Hauserman product brochures and binder system.