

# Print

AMERICA'S GRAPHIC DESIGN MAGAZINE  
JANUARY/FEBRUARY 1998  
PRINT LIII

INCLUDING NEW  
visual artists  
1998

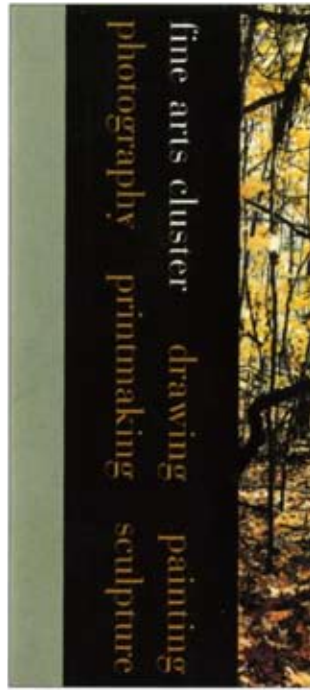


## MICHELLE MOEHLER

Michelle Moehler is a graphic designer with Nesnadny + Schwartz, a Cleveland-based design firm with offices in New York and Toronto. Moehler is responsible for the concept, design, and production of corporate, industrial, financial, and consumer publications. Her portfolio includes annual reports, identity systems, brochures, catalogs, menus, posters, and direct mail. She has produced work for clients including TRW Inc., The Progressive Corp., the Rock and Roll Hall of Fame and Museum, The George Gund Foundation, and the Cleveland Institute of Art.

In 1993, Moehler became the youngest designer ever to receive Mead Fine Paper's Annual Report Show Award, an honor she has won every year since. Her work has appeared in AIGA's Graphic Design USA, Annual Report 100, New York Art Directors dub design annuals, PRINT, Graphis, and Communication Arts magazines, and Canada's Applied Arts and Studio magazines.

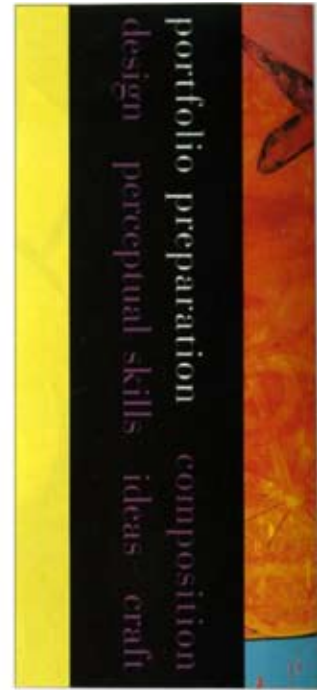
Moehler was born in 1969 in Pittsburgh, Pennsylvania. She received a BFA in graphic design from Kent State University in Kent, Ohio.



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10.



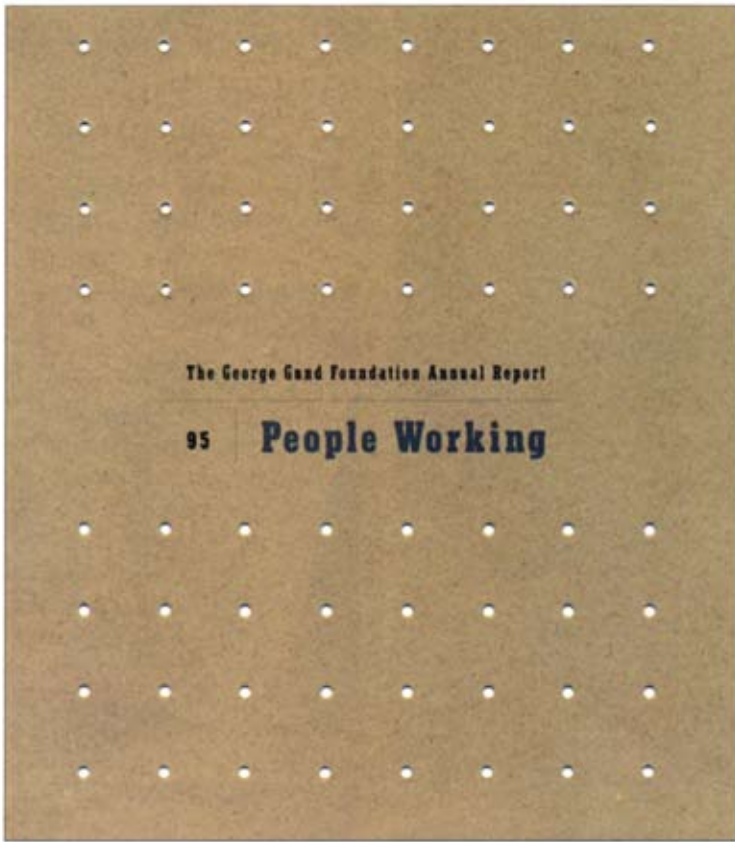
11.

**1-4.** Brochures for the Cleveland Institute of Art. Design firm: Nesnadny + Schwartz; art director/ designer: Michelle Moehler; designer: Melissa Petrollini; photographer: Robert A. Muller.

**5.6.** 1995 annual report for The Progressive Corp. Design firm: Nesnadny + Schwartz; art directors: Joyce Nesnadny, Mark Schwartz; designers: Joyce Nesnadny, Michelle Moehler; artist: Teun Hocks.

**7.8.** 1996 annual report for The Progressive Corp. Design firm: Nesnadny + Schwartz; art directors: Mark Schwartz, Joyce Nesnadny; designers: Joyce Nesnadny, Michelle Moehler; artists: Rimma Gerlovina, Valeriy Gerlovina.

**9-11.** Menu for Stix Bar and Grill. Design firm: Nesnadny + Schwartz; art director: Mark Schwartz; designers: Michelle Moehler, Gregory Oznowich; illustrator: Kevin Brown.



12.



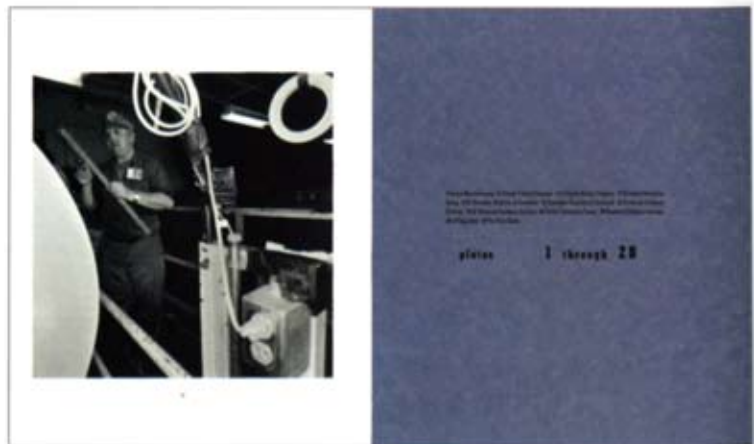
13.



14.



**12-15.** 1995 George Gund Foundation annual report. Design firm: Nesnadny + Schwartz; art director: Mark Schwartz; designer: Michelle Moehler; photographer: Lee Friedlander.  
**16.** Bulletin for the Cleveland Institute of Art. Design firm: Nesnadny + Schwartz; art directors: Mark Schwartz, Joyce Nesnadny; designer: Michelle Moehler.  
**17,18.** Brochure for the Cleveland Clinic Cancer Center. Design firm: Nesnadny + Schwartz; art directors/ designers: Michelle Moehler, Tim Lachina; photographer: Tony Festa.  
**19,20.** 1996 George Gund Foundation annual report. Design firm: Nesnadny+ Schwartz; art director: Mark Schwartz; designer: Michelle Moehler; photographer: Gregory Conniff.  
**21.** Birth announcement for Tina Katz and Mark Schwartz. Design firm: Nesnadny + Schwartz; art director: Mark Schwartz; designer: Michelle Moehler.



15.

**DISCOVERING THE FRONTIER**  
**DISCOVER YOURSELF**

As you discover the wonders of life, you will also discover the wonders of the human body. The human body is a masterpiece of nature. It is a complex system of organs and tissues that work together to keep you healthy and happy. The human body is a masterpiece of nature. It is a complex system of organs and tissues that work together to keep you healthy and happy.

When the body's immune system is weakened, it becomes more vulnerable to disease. This is why it is important to keep your immune system strong. You can do this by eating a healthy diet, exercising regularly, and getting enough rest. You can also do this by taking vitamins and supplements that support your immune system.

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**discovery**

17.

**compassion and commitment**

The name of Compassion First is more than just a name. It is a promise. It is a commitment to the people who need it most. It is a commitment to the people who are most vulnerable. It is a commitment to the people who are most in need.

When you call Compassion First, you are not just making a call. You are making a statement. You are making a statement about the kind of person you are. You are making a statement about the kind of world you want to live in. You are making a statement about the kind of life you want to lead.

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18.

**product's focus:**



The product is designed to help you achieve your goals. It is a powerful tool that can help you reach your dreams. It is a tool that can help you overcome your challenges. It is a tool that can help you succeed in everything you do.

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20.

**15 FOR**

**M**

BORN ON DECEMBER 10, 1996

**5 POUNDS**

**a**

**BALMA ADRIAM-SCHWARTZ**

21.